



Oregon Solutions
Lincoln City Food Project Meeting Minutes
February 4, 2009; 3 -5 pm

Present: Mayor Lori Hollingsworth, Rob Pounding, Mike Forrest, Joyce Thompson Graham, Tilly Miller, Sharon Wiest, JoDana Bright Taylor, Sam Angima, Judy Pelletier, Dave Pickering, Hugh Rackleff, Randy Walker, Sarah Walker, Rosemarie Cordello.
Visiting: Patrick Alexander (Lincoln City News Guard)

Growers-Buyers Workshop

Sam went over the agenda for the workshop. The workshop will be held on Wednesday, Feb. 25, from 9:30 – 3:30 at the Culinary Center, 4th Floor City Hall. Lunch will be prepared by Rob and Sharon, with food from Randy and Sarah and others. Sarah provided a list of growers to invite; Sam and JoDana may have names to add. The group provided a list of buyers to invite. In addition, all of us are invited to attend.

Farmers Market Survey

We reviewed Rosemarie's draft survey. JoDana, Sharon and David Hawker will develop final version. Surveying will start immediately and end February 28.

We decided on these survey locations:

1. Jambalaya Cook-Off – Lori and Sharon will organize surveying there
2. LC Community Center – Lori will arrange to put surveys at front desk
3. Price 'N Pride – Mike F. will organize surveying on one or two Friday nights
4. LC Food Share – Joyce and Tilly will survey food pantry clients in LC
5. Oregon Coast Community College – Joyce will arrange for surveying a class there
6. News Guard ad – Lori and David H. will work with Georgia Newton on this
7. Random surveys – David H. will arrange this; around 200 people will be surveyed
8. Spirit Mountain Casino was also mentioned, but should only be done if respondents from LC can easily be isolated from other responses. Will be considered.

Vendor Surveys

We reviewed the draft survey and made revisions. Rosemarie will finalize it and get it to Sam. The survey will be distributed at the workshop. Afterwards, it will be mailed to those growers who didn't attend the workshop. The group will make follow-up calls to encourage growers to respond. Rebecca will analyze results from both surveys.

Next Steps:

We will attend grower-buyer workshop on Feb. 25 and survey throughout February. Our next meeting is Friday, March 6, 3 – 5 pm. Note different day of week than usual.