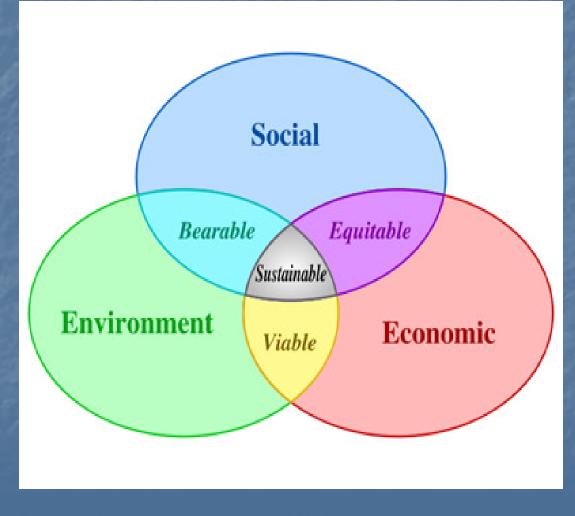


Sol Coast Consulting & Design, LLC ccb#164208 Professional Engineering, Alternative Energy Systems, Water Rights, Sustainable Design

Sol Coast Construction, LLC ccb#175383 Sustainable Construction

Our mission is to support strategic growth, responsible development and sustainable living.

#### What is Sustainable?



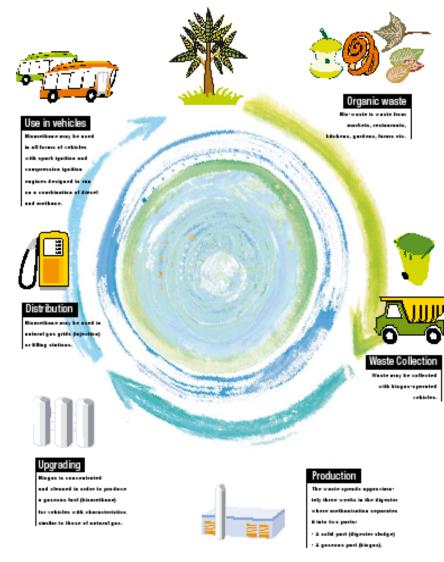
Ecological Balancing Act: Energy, Economics and the Environment



Desire to Displace Coal and Foreign Oil Dependency Wave Technology vs. Habitat and Fishing Industry Hydro vs. Fish Passage and Fishing Industry Wind vs. Visual Impacts. Bats and Migratory Birds Section 1039 Grants Not subject to NEPA

#### Biogasmax: biogas lifecycle

Anaerobic digestion is the degradation of organic matter in an oxygen-free environment. It can be applied to most municipal waste streams and supports biogas production.



BioPower: Crops (weeds) and Bi-products as Fuel



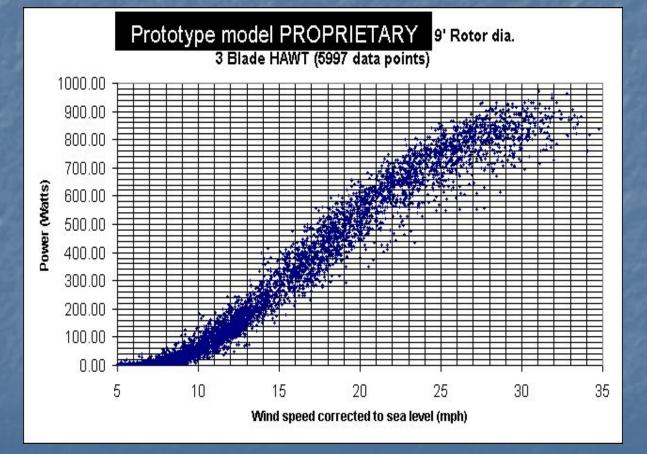
Hydro Opportunities: Well mounted micro-hydro Generating pressure relief valves Existing reservoir dams

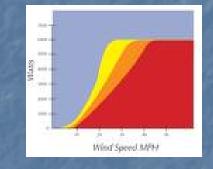


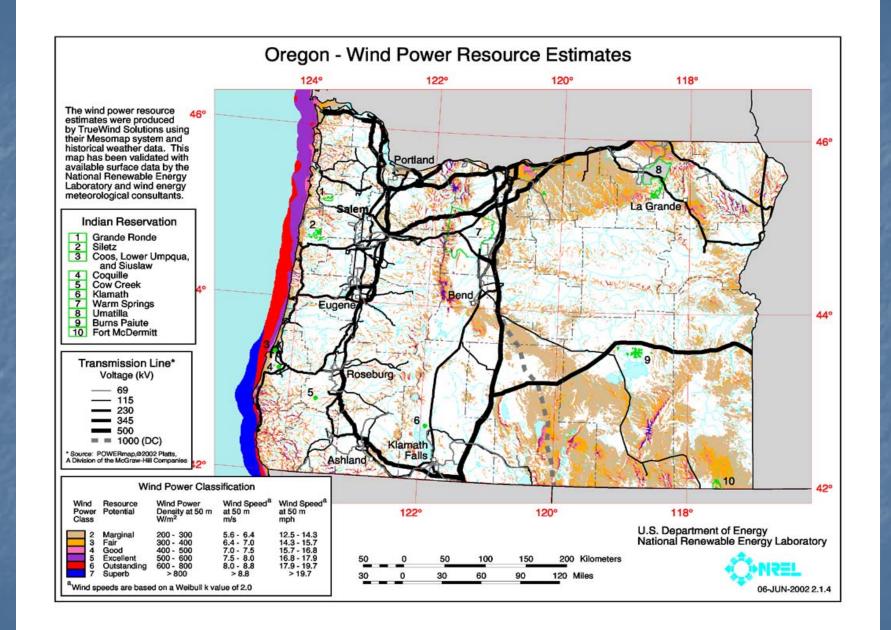
# Wind on the Horizon?



# Uncertainties of Coastal Performance







#### Solar Electric Viability in our Region: 1 acre = 300 kWatts DC

Eugene	North Bend	Medford
342,000	378,000	396,000
kWh/Yr	kWh/Yr	kWh/Yr
50-54	56-60	59-63
homes	homes	homes



### Solar Thermal Efficiency 50-60% of domestic heating needs during winter months

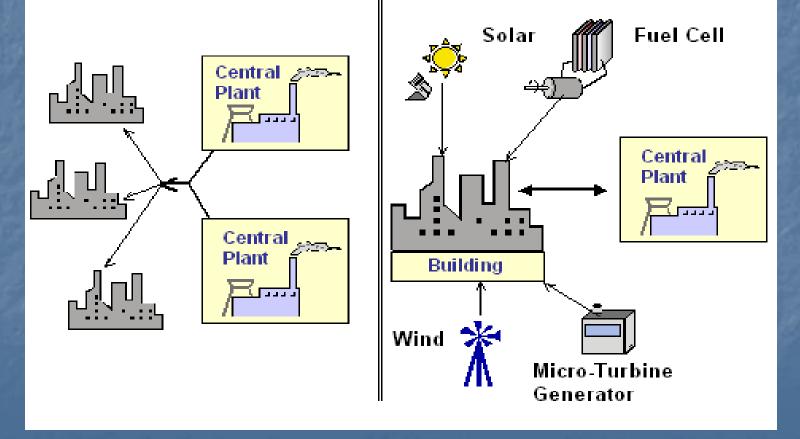


#### Getting from here to there

#### CENTRAL vs. DISTRIBUTED GENERATION

Central Generation

Distributed Generation



### **Electric Utilities:**

Manic Pricing on the Wholesale market
Increasing customer demands – with or without census growth
Varied states of grid readiness (line maintenance,

substation communications, smart meters) Diminishing returns on conservation for long established programs

•OR

•Fledgling conservation programs with limited contractor capacity to deliver •Renewable Portfolio Standards (RPS)

# Municipalities and Non-Profits

•Limited ability to use tax credits •Limited staff and budget •Depressed tax base Third Party Ownership (PPA's) •USDA Grants (15% up to 50k) for small towns Increasing pressure from constituents to implement renewable programs •Higher electricity costs and established Utility incentives •OR

Lower electricity costs with no Utility incentives
House Bill 2620 (1.5% for solar in all new public buildings)

# Private Industry

Economic and technological uncertainty Section 1603, Federal Grant Option (30%) USDA REAP Grants for Rural businesses (25%) Pass-through of BETC or 50% over 5 years Umpgua Lending Program USDA Loan Underwriting Green Marketability Attractive ROI Some Utility Incentives

# Residents

Economic and technological uncertainty Section 1603, Federal Grant Option (30%) USDA REAP Grants for Rural businesses (25%) \$6,000 State Tax Credit Potential Ecology, National or Personal Independence Local wind regulations often prohibitively expensive to address Greatly Improved ROI Some Utility Incentives Umpqua Lending Program

#### The reality of leveraging investments

\$73.8M in B&RETC in Oregon, 2006 resulted in: 1,240 new jobs
Each \$1 of Energy Tax Credits resulted in:
\$1.93 increase to state economy
\$0.25 in wage increases
\$0.14 increase in tax revenues
\$0.65 in energy cost savings

Projection for the next 15 years of average project life:
\$1.26 increase to state economy
889 additional new jobs
\$0.13 increase in tax revenues

Economic Impacts of Oregon Tax Credit Programs in 2006 (EconNorthwest, 2007 for Oregon Dept of Energy)

## **Residential Market**

Home Value: \$4,000 per 2kW State Tax Credits: Solar Electric \$3/Watt (capped at \$6,000 = 2 kW) Solar Hot Water \$.60/Watt (capped at \$1,500) Wind, Hydro, Biodeisel **Federal Tax Credits:** 30% of costs (solar), no cap 30% of costs (wind), \$4,000 cap

# Residential Solar without incentives

2,000 Watt DC Installation \$18,000 Project Cost (\$6,000) State Tax Credit (\$6,000) Federal Tax Credit \$6,000 Net Cost Produces 2,520 kWh/yr Savings of \$201.60/yr

#### ROJ of 22 years Assumes 3% annual increases in power costs.



2,400 kWh/yr Hot Water \$9,000 Project Cost (\$1,500) State Tax Credit (\$3,000) Federal Tax Credit \$4,500 Net Cost

Savings of \$192/yr

ROI of 18 years

# Residential Utility Incentive Comparison Solar Electric

	ETO: PPL	EWEB	City of Ashland	Consumer's Power
Incentive	\$2/WDC	<b>\$2/W</b> ac	\$2.25/WDC	\$500/kWdc
Customer ROI	9 Years	12 Years	7 Years	19 Years
Equivalent Utility Avoided Cost	\$83/MWh	\$67/MWh	\$94/MWh	\$10/MWh

\* Cash incentive or 0% loan for purchase of system, 5 yr terms ETO: Energy Trust of Oregon EWEB: Eugene Water & Electricity Board City of Ashland: Conservation Department Consumer's Power: Private Non-Profit Source: Database of State Incentives for Renewables and Efficiency



# Residential Utility Incentive Comparison Solar Thermal

	ETO: PPL	EWEB	City of Ashland	Consumer's Power
Incentive	<b>\$.40/kWh</b> AC Annual	*\$600/Syste m maximum	* <b>\$.40/kWh</b> ac Annual	\$500/System
Customer ROI	16 Years	17 Years	16 Years	17 Years
Utility Avoided Cost	\$20/MWh	\$15/MWh	\$20/MWh	\$13/MWh

\* Cash incentive or 0% loan for purchase of system, 5 yr terms ETO: Energy Trust of Oregon EWEB: Eugene Water & Electricity Board City of Ashland: Conservation Department Consumer's Power: Private Non-Profit Source: Database of State Incentives for Renewables and Efficiency



**Commercial & Industrial Markets** Oregon Department of Energy: 50% Tax Credit MACRS (Five Year) Internal Revenue Service: 30% Tax Credit MACRS (Five Year) USDA REAP Grants 25% of Project Grant

# Commercial Solar without Incentive

10,000 Watt DC Installation \$82,500 Project Cost (\$41,250) State Tax Credit (\$24,750) Federal Tax Credit (\$32,175) Accelerated Depreciation \$42,730 Net Cost Yr 1 Produces 12,600 kWh/yr Savings of \$829/yr



12,600 kWh/yr Hot Water \$54,000 Project Cost (\$27,000) State Tax Credit (\$16,200) Federal Tax Credit (\$21,060) Accelerated Depreciation \$27,837 Net Cost Yr 1

Savings of \$829/yr

ROI of 5 years ROI of 5 years ROI of 5 years Note: Assumes 3% annual increases in power costs.

# Commercial Utility Incentive Comparison Solar Electric

	ETO: PPL	EWEB	City of Ashland	Consumer's Power
Incentive	\$1.50/Wdc	<b>\$1/W</b> ac	\$1.00/Wdc	na
Customer ROI	2.2 Years	3.1 Years	2.8 Years	5 Years
Equivalent Utility Avoided Cost	\$75/MWh	\$40/MWh	\$50/MWh	\$0/MWh

Incentive Consideration: \$1/Wdc

Goal: Minimize up-front costs during credit crisis, attract businesses & PPA'sETO: Energy Trust of OregonEWEB: Eugene Water & Electricity BoardCity of Ashland: Conservation DepartmentConsumer's Power: Private Non-ProfitSource: Database of State Incentives for Renewables and Efficiency

# Commercial Utility Incentive Comparison Solar Thermal

	ETO: PPL	EWEB	City of Ashland	Consumer's Power
Incentive	35% Project Cost	NA	NA	NA
Customer ROI	2.25 Years	5 Years	5 Years	5 Years
Equivalent Utility Avoided Cost	\$75/MWh	\$0/MWh	\$0/MWh	\$0/MWh

Incentive Consideration: \$.40/kWh annual rating (same as residential)

Goal: Minimize up-front costs during credit crisis, attract businesses & PPA's<br/>ETO: Energy Trust of OregonETO: Energy Trust of OregonEWEB: Eugene Water & Electricity BoardCity of Ashland: Conservation DepartmentConsumer's Power: Private Non-ProfitSource: Database of State Incentives for Renewables and Efficiency

### Non-Profit Solar without Incentives

10,000 Watt DC Installation \$82,500 Project Cost (\$27,638) State Tax Credit (\$0) Federal Tax Credit \$54,862 Net Cost Produces 12,600 kWh/yr Savings of \$829/yr 12,600 kWh/yr Hot Water \$54,000 Project Cost (\$18,090) State Tax Credit (\$0) Federal Tax Credit \$35,910 Net Cost

Savings of \$829/yr

ROJ of 37 years Note: Assumes 3% annual increase to power costs. ROI of 28 years

# Non-Profit Utility Incentive Comparison Solar Electric

	ETO: PPL	EWEB	City of Ashland	Consumer's Power
Incentive	\$1.75/Wdc	<b>\$1/W</b> AC	\$1.00/Wdc	na
Customer ROI	29 Years	34 Years	33 Years	37 Years
Equivalent Utility Avoided Cost	\$88/MWh	\$40/MWh	\$50/MWh	\$0/MWh

Incentive Consideration: \$1.20/Wdc, avoided cost of \$60/MWh

Goal: Matching Grant fund leveraging. Source: Database of State Incentives for Renewables and Efficiency

# Non-Profit Utility Incentive Comparison Solar Thermal

	ETO: PPL	EWEB	City of Ashland	Consumer's Power
Incentive	35% Project Cost	NA	NA	NA
Customer ROI	21 Years	28 Years	28 Years	28 Years
Equivalent Utility Avoided Cost	\$75/MWh	\$0/MWh	\$0/MWh	\$0/MWh

Incentive Consideration: \$1,20/kWh annual, avoided cost \$60/MWh, ROI 19 yr

Goal: Matching Grant fund leveraging. Source: Database of State Incentives for Renewables and Efficiency

# **Bottom Line Opportunities**



#### **USDA REAP Grants**

- 25% private, 15% public renewable facilities
- 100% (\$30k) for development of municipal Renewable Energy Development Audits

### **Utility Incentives**

Target projects with utility based incentive funds to leverage investment







American Recovery & Reinvestment Act Develop "Roof Ready" Community Demonstration Projects

- Immediate Job Creation
- Use of Oregon Companies
- Promote Renewable Energy, Carbon Reduction and Sustainable Development
- Potential to Incorporate *Green* Job Training Opportunities
- Use of Innovative Green Technologies
- Showcase Oregon's Commitment to Sustainability to Attract More Federal Dollars



### Hurdles to Overcome

Availability of Renewable Energy Tech's in rural areas **Misconceptions about Renewable Technology Viability** Development of local green collar workforce Up-front investment costs – prohibit projects for those who need it most Development of Programs in smaller Utilities

# Collaborative Example

Oregon Coast Community Action, Sol Coast Companies, Energy Trust of Oregon, Low Income Solar Access, Oregon Dept. of Energy (invited collaboration with CLPUD, & Schuco Solar) : Expand existing low income (200% of poverty level) weatherization program to include:

- Domestic solar hot water installations
- Expand renewable energy technician training to the coast
- Net zero multi-housing rental unit demonstration project

#### Local investment in renewable, distributed power. Wise management of today's assets for sustained livelihood of the generations to come.



More power to y0u!