Working Definition of Demand:
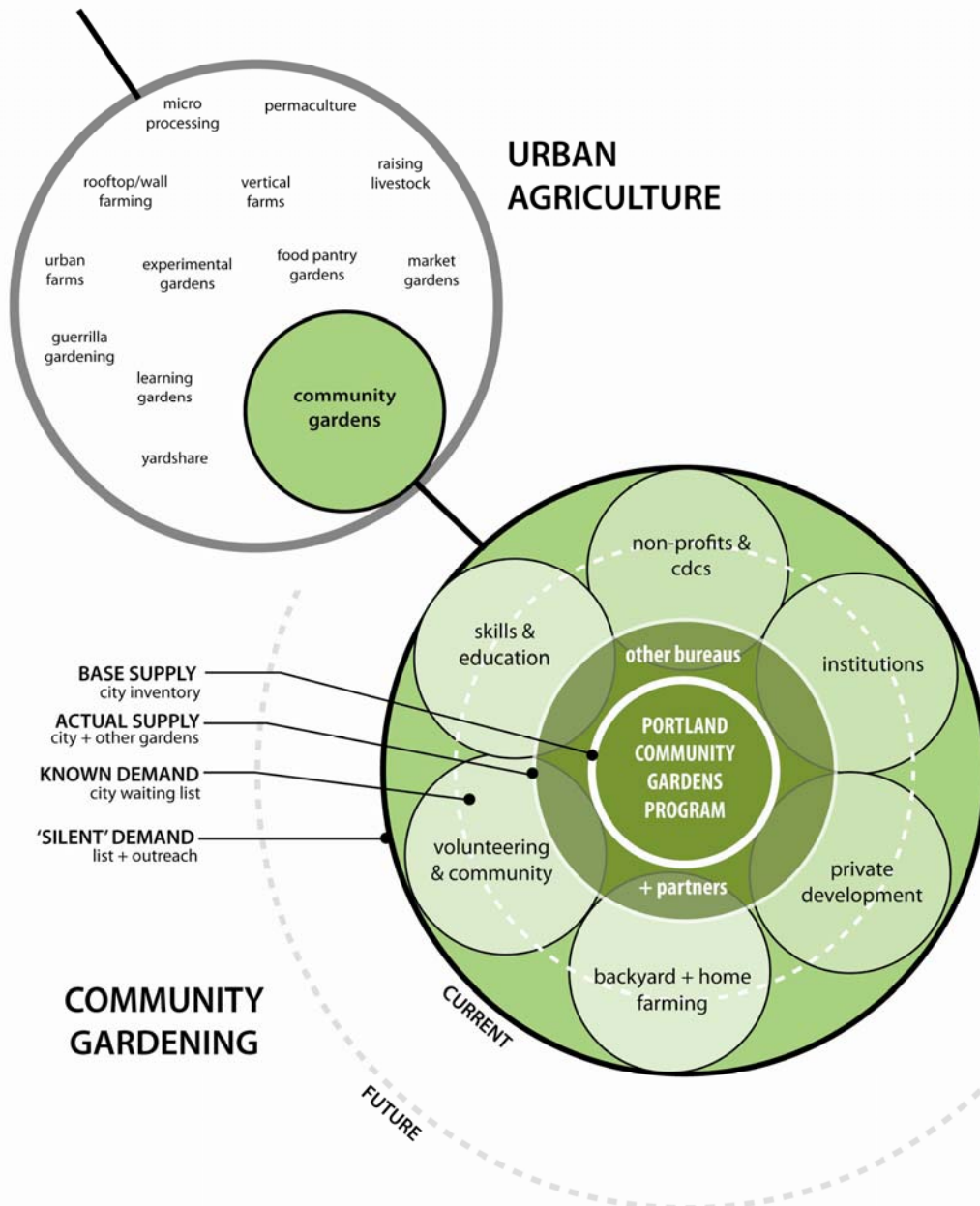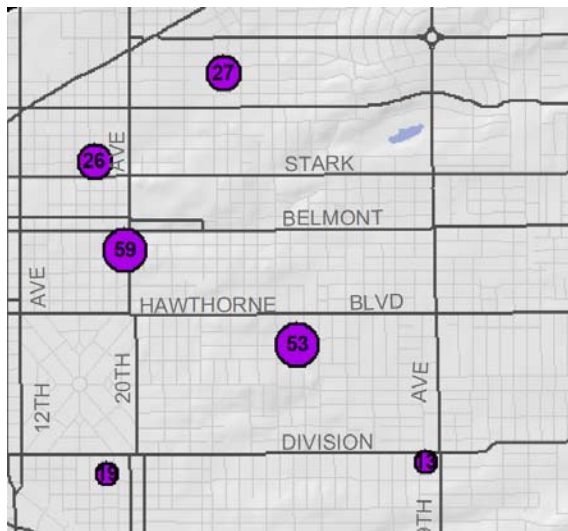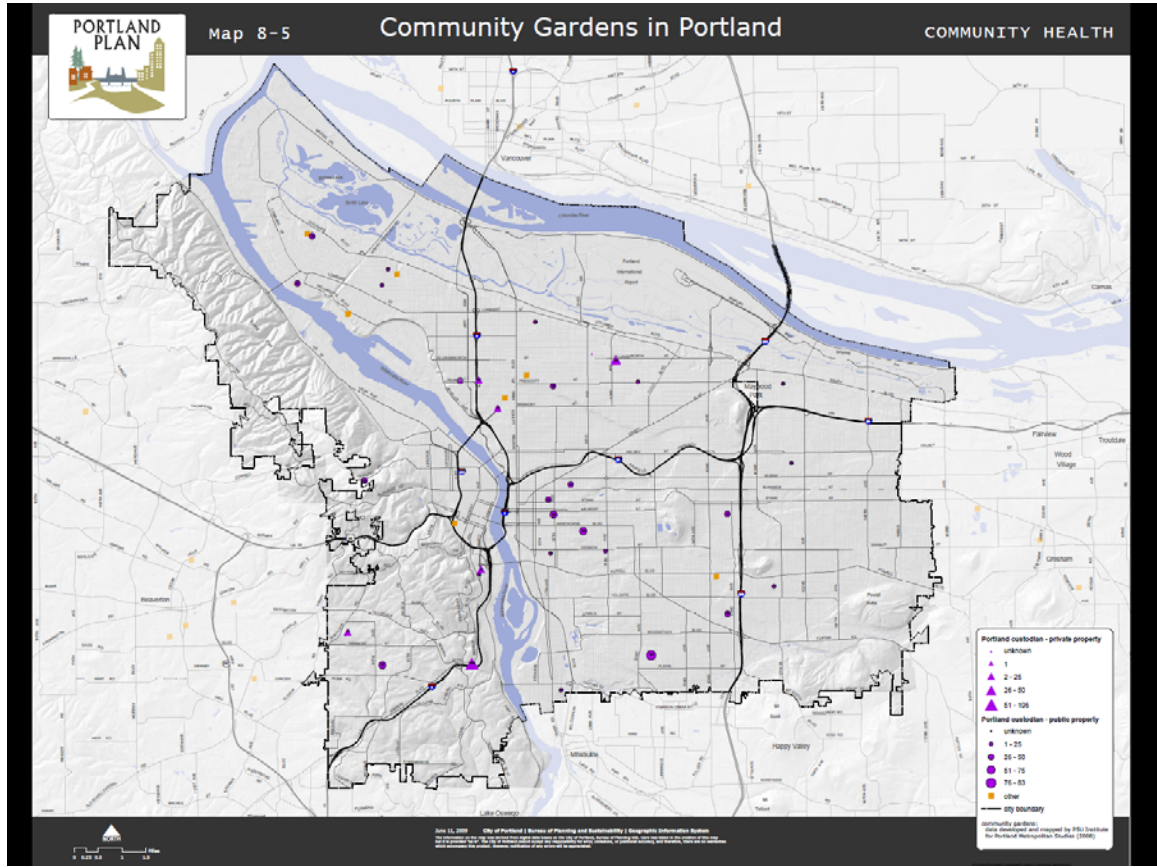Community Garden Demand is an overlapping subset of urban agriculture that differs in certain ways from other urban agriculture ideas. It is focused specifically on spaces utilized both for growing food and building community. The demand comes from residents with a desire for an equitable opportunity to access shared land, education, resources, knowledge and information. The overall demand includes a known quantity of people on formal waiting lists, others identified by NGOs or private entities, as well as an additional 'silent' demand group that further needs to be identified and engaged through additional outreach activities.

Community Gardens Demand Structure

Determining Demand Through Mapping Resources

(map showing locations & waiting list info)

Use the data that has been compiled on existing Portland Community Garden Programs, Potential Garden Locations, and opportunities identified through Diggable Cities and other programs.

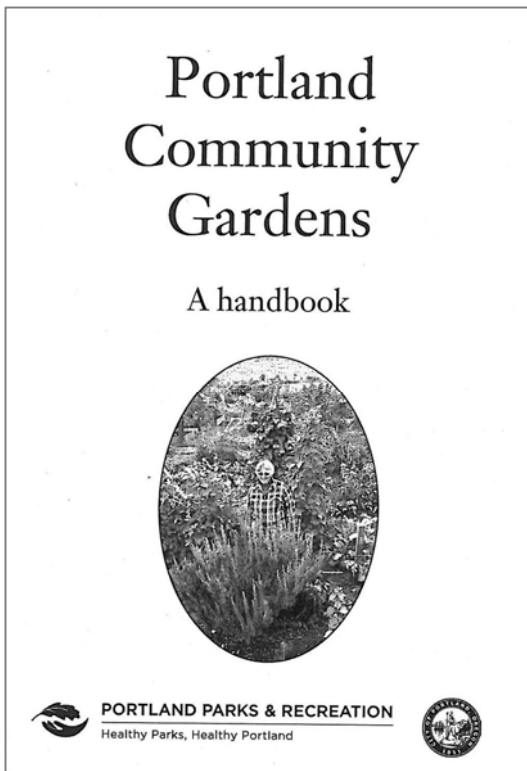We will provide additional information related to:

- Private developments with gardens that are meeting demand
- Non-profit gardens that are meeting demand
- Institutional gardens that are meeting demand
- Available land or space with opportunities for new community gardens
- Other related urban agriculture sites
- Additional resources for education, information, and collaboration

It is envisioned that this map will build on many of the existing Community Garden and urban agriculture related resources and continue to grow after the process is completed. It will be a living document, both as an informational resource to be shared, and a working tool for planning and integration into city-wide processes.

Maintaining Quality Through a Collection of Guidelines

One aspect of meeting demand through a variety of means is the need to maintain a high quality of public acceptance and support, long-term maintenance support, financial and organizational infrastructure, and aesthetic and public safety thresholds. The demand group decided to collect these resources from the group – including information from Portland Public Schools, Ecumenical Ministries of Oregon, Growing Gardens, Portland Community Gardens, and a range of other resources

The other benefit of this approach is that many of the approaches taken by other organizations for meeting demand can be adapted and modeled by other groups to improve services.

Portland Community Gardens

A handbook

PORTLAND PARKS & RECREATION
Healthy Parks, Healthy Portland

GROWINGGARDENS

Garden Organizing Worksheet

Growing Gardens works with Low income organizations and community groups to plan, build, and manage Gardens. Growing Gardens has developed a set of tools that will help groups and organizations assess and increase their capacities to plan, build, and manage a garden. We have found that Partner Gardens are a collaborative effort, requiring the skills, ideas, and enthusiasm from a broad base of people. Completing this process will establish a solid foundation to begin the three year partnership with Growing Gardens. Please complete the following and return to Growing Gardens. Take the time to complete these steps thoughtfully since the organizing work you do now will increase your chances of long term success.

| CONTACT PERSON: |
| PHONE: |
| EMAIL: |
| MAILING ADDRESS: |

PEOPLE

Talk with people from the community- Find out if there is any initial community interest in a garden. Collect the names and contact information of people who are interested in creating a vegetable garden. Attempt to get 10 people interested in the project, but record as many as you are able to collect.

| NAME | PHONE # | EMAIL | INTEREST (planning, gardening, etc) |

Volunteer Garden Project Checklist

1. Garden Idea

2. Project Development Request form to FAM
   " Facilities Project Development Request (PDR) Form **(link)**
3. Project Screening by FAM

4. Approval for Project Development

5. Design, Bid, Build
   " Bubble Diagram
   " Outline Scope
   " Outline Schedule
   " Proposed Funding Sources
   " Proposed Planting Material
   " Verification of Funding
   " Project Site Plan (example), including:
      o Identify location and size of garden project
      o Identify all hardscape and non-plant materials (such as bark or rock)
      o Identify plants that meet PPS standards
      o Acknowledge PPS standards restricting use of herbicides
      o PPS Maintenance approval
   " Project Schedule
   " Stormwater Management Plan (if applicable)
   " Completed Maintenance Agreement and Information on garden removal fund **(link)**
   " Completed Shared Use Agreement (if required)
   " Volunteer Hold Harmless Agreement **(link)**
   " Volunteer and Contractor Background checks **(link)**

6. Completed Project
   " Final PPS Inspection

Tips for Starting Faith-Based Community Gardens

A community garden is a shared space gardened collectively by a group of people, or a cluster of individual plots tended by different people within a garden. It is a perfect addition to a faith community, as gardens foster social involvement, opportunities for healthy activity and connection to the land and environment. They may serve as a place for gatherings, classes, mentoring opportunities and friendship. Community gardens build food security by offering access to fresh produce at little expense, especially for apartment-dwellers who lack land or other essential gardening resources. They can also serve as gardening and nature education venues for children and adults. With proper planning and upkeep, your faith-based community garden may also provide thousands of pounds of nutritious, organically grown food to families in need, as well as habitat for beneficial insects and wildlife.

Summary of Demand Objectives:

- increase the opportunity to grow your own food in the city of Portland;
- provide a place to garden for every Portlander who wants to garden;
- provide opportunities for children and families to connect with the earth;
- ensure availability of gardens that reflects the demographics and populations of the city's neighborhoods (equity);
- provide education and information about opportunities to grow food that is easily and readily available to all populations in the city - increase outreach to specific populations;
- remove or reduce administrative/bureaucratic/regulatory barriers to establishing gardens - high level city support is provided;
- create incentives in the public and private sectors for gardens (fees, taxes, zoning, etc.)
- expand the notion of what is plausible in terms of available types of space to look at as resources for community gardening activities;
- define the relationship between Urban Agriculture, Market Gardens, and Community Gardens in the ultimate "demand" model;
- get people of different backgrounds together;
- start in Portland and create a model that is transferable to other Metro communities.

Group-wide Discussion Points:

- Given the importance of Portland Community Gardens Program in meeting existing demand and the known quantity of this demand, what can be done with Organization and Resources to jumpstart and maintain consistent adequate funding?

- How can these funding opportunities be offered to other organizations that are augmenting the City program by providing differing pathways to meet demand?

- How can the 'silent' demand be better identified and integrated into Organization and Resources group activities to ensure inclusivity?

- How can we address equal access to land and resources to all demand groups, even though they represent a variety of backgrounds?

- What barriers are in place for land acquisition and use for community gardens and how can these be addressed in this process?

- What unique opportunities does Portland and the region offer to provide an innovative strategy for meeting demand that can become a model for other places?

- What specific information about demand (i.e. quantities, barriers, issues, resources) do other working groups need moving forward?