

* Work Group Summaries

Presented to the TEEC - May 31, 2012



- * To provide a summary of key activities for each work group.
- * To answer questions about work to date or future work planned.
- * To assure that all TEEC members understand and are comfortable with initial work group recommendations and the future direction for each group

* Review Purpose

TEEC MEETING

- * Each Work Group Chair will provide a brief overview of the work group's activities
- * After each overview, TEEC members may provide comments/questions

JUNE 8th

- * Deadline for additional comments or questions to Mark Brady and Therese Hampton

* Review Approach

- * **May TEEC Meeting:** Review and discuss major work elements for each of the work groups
- * **June 8th:** Deadline for any additional comments on major work elements
- * **June - August:** Work groups finalize their work products; overall plan is drafted combining efforts of individual work groups
- * **September TEEC Meeting:** TEEC review of the final report to DOE

* Project Schedule

- * Are any critical elements missing from a work group's scope?
- * Are there key future (post DOE grant) activities that should be considered?
- * Are there any other specific clarifying questions or comments?

* Desired TEEC Input

MAJOR WORK TO DATE:

- * Engagement of key impacted utilities
- * Survey of all Oregon/SW Washington utilities identifying barriers, questions and interests
- * Evaluation of expected usage patterns and impact on demand charges

MAJOR WORK LEFT TO DO:

- * Conduct webinar series to address key utility questions
- * Comprehensive evaluation of utility retail rate design

RECOMMENDED POST DOE GRANT WORK:

- * Continued information sharing with utilities to overcome barriers associated with lack of information or misinformation
- * Continued evaluation of usage patterns and demand charges
- * Explore development and funding for infrastructure options

* Utility Work Group



MAJOR WORK TO DATE:

- * Initial list of policy evaluation criteria
- * Evaluation of policy options via survey & discussions
- * Categories of top-tier policy recommendations

MAJOR WORK LEFT TO DO:

- * Finalize list of policy evaluation criteria
- * Identify *specific*, high-priority policy recommendations
- * As time allows, develop strategies around the recommendations

RECOMMENDED POST DOE GRANT WORK:

- * Pursue implementation of top recommendations

* Policy Work Group



MAJOR WORK TO DATE:

- * Support EcoCenter at Portland International Auto Show
- * Develop draft outreach plan elements
 - Project Information Needs, Draft Outreach Plan, Draft Messages, Outreach Strategies, Focused Outreach Plans

MAJOR WORK LEFT TO DO:

- * Testing of strategic outreach activities in summer 2012
- * Overhaul of EV Roadmap website
- * Finalize Outreach Plan

RECOMMENDED POST DOE GRANT WORK:

- * Secure funding to maintain and expand outreach efforts
 - Maintain outreach specialist to coordinate outreach activities
 - Maintain EV Roadmap website
- * Formal integration with national outreach efforts

* Outreach Work Group



MAJOR WORK TO DATE:

- * OEM and EVSE manufacturer interviews
- * Identification of top deployment initiatives: workplace charging, tourism and fleet financing
- * Formation of subgroups around these top initiatives

MAJOR WORK LEFT TO DO:

- * Implement subgroup workplans, including developing program ideas for top initiatives

RECOMMENDED POST DOE GRANT WORK:

- * Pursue implementation of programs around top initiatives (workplace charging, tourism & fleet financing)

* Deployment Work Group

There are likely other considerations, barriers or cross-cutting issues that should be taken into account as the project progresses, such as

- * In what areas and how should our work inform the national conversation on PEVs, or should we focus only on the West Coast?
- * EVSE issues -
 - * We will have a good backbone after the EV Project and ODOT's work, but what needs to happen next?
 - * There are technical issues that need to be worked out, such as competing DC fast charger connectors, incompatible networks, access by membership card only, and product reliability.
 - * Wayfinding is not ideal or uniform, especially at the local level.
- * Others?

How should we handle these in the project going forward?

* Cross-cutting Issues



- * Are any critical elements missing from a work group's scope?
- * Are there key future (post DOE grant) activities that should be considered?
- * Are there important considerations or issues or context that should be considered as the work groups complete their work?
- * Are there any other clarifying questions or comments?

June 8th is deadline for comments to Therese &/or Mark.

*** Desired TEEC Input**