

**Transportation Electrification Executive Council and
DOE Project Kick-Off Meeting
November 1, 2011
3:00 pm - 5:00 pm**

**World Trade Center, Skybridge A
Conference Call - 866-906-9888 passcode 2840618**

AGENDA

Objective:

- *To provide an overview of the approach to implementing the DOE Planning Grant*

3:00 -3:15 **Introduction, Objectives, and Updates** Jeff Cogen

3:15 - 3:30 **Project Overview** Mark Brady

3:30 - 3:45 **TEEC and Executive Committee Overview** Therese Hampton

3:45 - 4:00 **Training, Marketing and Outreach**
Lisa Adatto, Rick Wallace, John MacArthur

4:00 - 4:15 **Utility Planning and Analysis**
Scott Simms, Rick Wallace, Adam Bless

4:15 - 4:30 **Next Generation Deployment**
Charlie Allcock, John MacArthur, Art James

4:30 - 4:45 **Policies and Inducements**
Dan Bates, Mark Brady

4:50 - 5:00 **Wrap-Up/Steps** Jeff Cogen