

Western Juniper Utilization Group

11:00 a.m. – 4:30 pm

February 12, 2013

Tabor Space
Mt Tabor Presbyterian Church
Muir Room

5441 SE Belmont St
Portland, OR 97215

Participating in the meeting:

Participants: Emily Ackland (AOC), Gled Ardt (OR DFW), Lindsey Babcock (BLM), Johanna Brickman (Oregon BEST), Rick Craiger (OWEB), Tim Deboodt (OSU, Crook County Extension Service), Kendall Derby (In The Sticks), Analisa Fenix (Ecotrust), Kathy Ferge (USDA NRCS), Tom Fuller (Shiels Oblatz Johnsen, Inc.), Martin Goebel (Sustainable Northwest), Marcus Kauffman (ODF), Tom Kelly (Neil Kelly), Jay Kerby (Nature Conservancy), Scott Leavengood (OSU Wood Products), Gerard LeBreque (Joseph's Juniper), Duncan MacKenzie (Consultant), Runinda McCormack (Oregon Cattlemen's Association), Ted Mick (Latticeworks), Dan Nichols (Harney County), Chris Perry (Wheeler County), Lanny Quackenbush (OR State Lands), Ron Saranich (USDA Forest Service), Patrick Shannon (Sustainable Northwest), Andy Shotts LWO Copropration/Oregon Juniper, Kim Story (Central Oregon Juniper), Larry Swan (USFS), Ryan Temple (Sustainable Northwest Wood, LLC), John Tokarczyk (ODF)

Staff: Elizabeth McNannay, Heather Laird, Pete Dalke

Meeting Notes

11:00 – 11:15 Welcome and Introductions
Tom Kelly and Martin Goebel, project co-conveners

11:15 – 11:30 Oregon Solutions Projects
Pete Dalke, Oregon Solutions
Emily Ackland, Association of Oregon Counties

Emily and Pete discussed ongoing Oregon Solutions projects that were similar to WJUG and how those project developed.

Emily's overview of the Southern Oregon Clean Energy Alliance.

- Group of 8 southern Oregon counties and partners
- After DOC sign – hired consultant to move project forward
- Put together a strategic plan and went on a 2 day retreat
- Developed short, mid and long term goals
- Applied for grants
- Project is still continuing and has included a Solarize Southern Oregon project and Biomass boiler study for southern Oregon
- The strategic plan happened after DOC
- Had all 8 counties sign MOU with a 5 year agreement/expiration
- Goal was creating jobs and the solarize project has seen job growth
- Long-term outcome is policy, try to encourage state policy to encourage renewable energy development. Joined up with another entity that lobbies. They are handling the policy piece.

Pete Dalke

- Many people have been involved in WJUG since July 2011 and some are new faces. We started out with a general dialogue and long history of juniper from when greater funding was available. Little organization in the past decade.
- Counties asked governor to designate letter. Will get on website. Rangeland restoration focus. This project is not project implementation oriented. Each Oregon Solutions project is unique and has its own culture.
- Use a collaborative governance approach – Hatfield School of Government. Is it worth while? How do we work together? Form vs function? What order does it come in? That is captured in DOC – becomes blueprint for action. Where do take leadership and commitment. It becomes a letter of commitment. Good faith indication in writing in how you want to participate in moving this forward. And then we see where we can move together.
- Many folks are making a valuable contribution in time and energy and car travel, etc. to be here.

Examples of similar OS projects.

1. **WISE. Water for irrigation streams and economy.** Bear creek valley, stream flows, population demands, etc. Lots of private and public interests. DOC says that they need an IGA for a board of directors, feasibility study, etc.
2. **Gateway Green Park.** Near I 84 and I 205 by the airport. Putting it together as a skateboard park and open space. Part of Maywood neighborhood. “Achieving the vision.” They created committees: finance, maintenance, etc. Good faith and commitment of the parties. . .
3. **Umatilla Forest Collaborative.** More active management on national forest that will result in more jobs. They have operating principles and a steering committee. There are about 20 collaborative. They have monthly meetings and interim meetings with different committees.

This project has so many different opportunities. What can you do and what do you want to do. Oregon Solutions has around 40 – 50 DOCs. They are unique and different.

11:30 – 12:30 4th Line of Business – Funding and Organization
Elizabeth McNannay, Oregon Solutions Project Manager

FUNDING

BARRIER	SOLUTION	RESOURCE
Funding unstable	<ul style="list-style-type: none"> Mitigation fund manage by local water district. Funding from land development fees from resorts and local governments. Business Oregon funding Meyer Memorial Trust grant Governor's Strategic Fund Oregon Community Foundation ODOT/Engineering value testing 	Tom Fuller Scott Leavengood Johanna Brickman
Land owner has multiple challenges in land management/costs	Watershed councils provide some solutions	
Landowners have history of fly by night businesses/negative experiences		
Alturas/Susanville Mechanical extraction can be damaging to land		
Liability from fire Fire permitting/regulation	Policy change	Rick Craiger Emily Ackland Kendall Derby
Lack of income for saw log sort	Secure line of credit- Reduce risk for businesses	Martin Goebel Ryan Temple Tom Fuller Ron Saranich Kendall Derby
Need for data/mapping	Ecotrust – mapping juniper/utilization center	
Lack of info to projects	Info to districts and councils with info on commercial utilization business	
NEPA challenge for extraction – not always are of who commercial utilization	<ul style="list-style-type: none"> Harvest criteria for NEPA must be included in scoping process 	Lindsey Babcock Emily Ackland

companies are	<ul style="list-style-type: none"> • Communicate/markets to county land managers • Information should come from local communities 	Johanna Brickman
Private landowners have fear of liability	Bonding to reduce liability for landowner	
Different programs have different land management guidelines	Local communities and MRCS make choices	
Diminishing state/fed government funding	Payments for eco system service - example Medford stream restoration	
Lack of momentum/staffing for fact sheet	NRCS/Oregon Solutions has fact sheet aimed at landowners. Needs an owner to maintain and update.	Kathy Ferge
Reinventing wheel	Learn from other similar successful organizations through case studies and visits. Red Cedar Association	Kim Story Kendall Derby Scott Leavengood
Information could be better distributed locally	Set up system locally. Focus on city and county economic development staff.	
Mapping could help show where commercial utilization exists	<ul style="list-style-type: none"> • BLM map of juniper businesses • Cross references with NRCS mapping 	Lindsey Babcock Kathy Ferge
Uncertain budgets (NRCS)		
Resources available in private sector/leverage additional funding		
High unemployment in Eastern Oregon	Create jobs Policy/funding from legislature and Governor	Emily Ackland Johanna Brickman
Lack of marketing Information on value of job creation	Story of what a family wage job brings to Eastern Oregon	Martin Goebel
Not knowing how can fund/foundations	List of potential sources Ford Family	
Money goes to administration	Make sure funding reaches businesses Loan/funding for private business	
Finance challenge for businesses	Enterprise zones Tax benefits/example Crook County	
Lack of funding stability	Sustainable funding Land owners help develop costs - annual investment similar to a coop model	
Landowner not reach out for funding assistance		
Juniper processor doesn't know about project receiving financial assistance	<ul style="list-style-type: none"> • OWEB is public with project information • Sign at disclosure agreement with NRCS • NRCS can provide vendor information • Landowner/processor exchange/website • Oregon Forest Industry Directory - OSU - make juniper specific 	

		Scott Leavengood
Lack of funding for emerging WJUG organization	<ul style="list-style-type: none"> • Government/foundation funding • Membership dues 	Martin Goebel Tom Fuller
Lack of funding. Decreased budget for rangeland restoration	Coordinate treatments so the sizes/scale make it economically viable	Rick Craiger Lindsey Babcock

12:30 - 1:15 Lunch

1:15 – 1:50 Attributes of Organization Structure

Tom Kelly, project co-convenor

Association of Oregon Counties was chosen to be the fiscal agent for the WJUG group.

1:50 – 4:00 Group Committees

Elizabeth McNannay, Oregon Solutions Project Manager

INDIVIDUAL PRIORITIES

Analisa Fenix	Education/mapping Transparency of what is happening
Andy Shotts	Trade organization that advocates and educates
Chris Perry	Economic Development
Dan Nichols	Production barriers
Emily Ackland	Policy Organization structure
Gerard LeBreque	Growth of his company
Glen Ardt	Ecological outcomes – effectively and efficiently
Jay Kerby	Maximize ecological outcomes Benchmarks for extraction
Johanna Brickman	Research/innovation Restoration certification
John Tocarzyk	Economic development
Kathy Ferge	Private landowner interface
Kendall Derby	Increase market share Trade organization
Kim Story	Market development
Lanny Quackenbush	Supply – public lands
Larry Swan	Supply Jobs
Lindsey Babcock	Agency/organization coordination NEPA
Marcus Kauffman	Market analysis Supply info
Martin Goebel	Finance for loggers Organizational structure

Rick Craiger	Communication – rangeland restoration and community utilization
Ron Saranich	Economic/community development
Runinda McCormick	Help landowners
Ryan Temple	Support/promote supply chain Promote juniper in market place
Scott Leavengood	Research Outreach
Ted Mick	Retail market awareness
Tim DeBoodt	Outreach
Tom Fuller	Product development Biomass
Tom Kelley	Fundraising Policy

WJUG COMMITTEES	
POLICY	Glen Ardt, OR DFW Dan Nichols, Harney County Emily Ackland, AOC Lindsey Babcock, BLM Rick Craiger, OWEB Tim Deboodt, OSU Extension Service
DEMAND/MARKET	Andy Shotts Ted Mick, Latticeworks Tom Fuller Ryan Temple Marcus Kauffman Johanna Brickman Duncan Mackenzie Kim Story John Tokarczyk
EDUCATION/OUTREACH/MARKETING	Andy Shotts Ryan Temple, Sustainable Northwest Wood Rick Craiger, OWEB Kendall Derby Scott Leavengood Tim Deboodt, OSU Crook County Extension Kim Story, Center Oregon Juniper Chris Perry, Wheeler County
ORGANIZATION/FUNDING	Marcu Kauffman, ODF Duncan MacKenzie, Consultant Emily Ackland, AOC Tom Fuller Martin Goebel Tom Kelly, Neil Kelly
ECONOMIC DEVELOPMENT	John Tokarczyk

	Martin Goebel Ron Saranich, USDA Forest Service Kenell Derby Johanna Brickman Gerard LeBreque, Joseph's Juniper
SUPPLY	Marcus Kauffman, ODF Tom Fuller, Ted Mick, Latticeworks Andy Shotts, LWO Corp/Oregon Juniper Lindsey Babcock, BLM Larry Swan, USFS Runinda McCormack, Oregon Cattlemen's Assoc.

4:00 – 4:30 Wrap up and Next Steps
Elizabeth McNannay, Oregon Solutions Project Manager

Next meeting will be April 5th in Mosier from 10:00am – 2:30pm.

Oregon Solutions Project Manager:

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Please take time to visit the Oregon Solutions Western Juniper Utilization Group website at:
<http://orsolutions.org/osproject/juniper>