

# Clackamas County Agricultural Investment Plan:

Connecting Land, Food, Health and Economics



*Oregon Solutions*  
*Clackamas Food System ONEStop Project*  
*January 23, 2014*

# The AIP “ONEStop”



CC Ag Investment Plan (AIP)

“It’s all about  
the  
Partnership!”



## The Really Big “IDEA”

**AIP Regional  
ONEStop  
Cornerstone:**

*“A Public+Private+NPO  
Partnership  
bringing diverse  
technical assistance,  
collaboratively  
developed and  
implemented, to  
producers, processors,  
distributors and  
consumers in support  
of the growing and  
eating of healthy, local  
foods.”*

# FoodSystem ONEStop Concept

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4.8b



**POLICY LEVEL:**  
MOU , Funding Oversight,  
Accountability

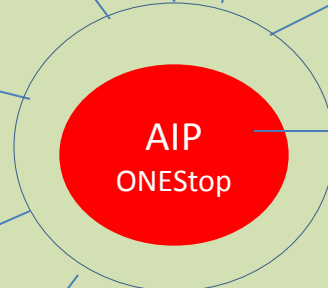
**Finance and Legal Partnership:**  
Micro lending/Succession Planning

**Compliance Partnership**  
Regulatory/Permits/Oversight/Admin

**Education Partnership:**  
Peer to Peer Learning – large/small

**Policy Partnership:**  
Regional Food System

**ADMIN/Implementation Level–**  
project mgt.; budget; web hosting; marketing; partner coordination; reporting



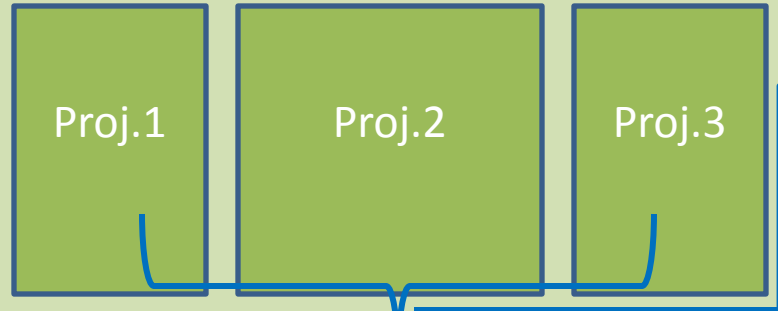
**Research & Development Partnership :**  
Technical collaboration w/ university and community college; private sector

**Sustainability Partnership:**  
LID, Renewable Energy, Energy Audits

**Conservation Partnership:**  
Conservation Farm Planning; TA; Ecosystem Services

**Value Added Partnership:**  
Processing/Packaging ; Distribution; Marketing ; Institution Food Buying

**PROJECT LEVEL:**  
QSRA (Quick Strike, Rapid Assessment)  
• Implementation from partners' toolboxes

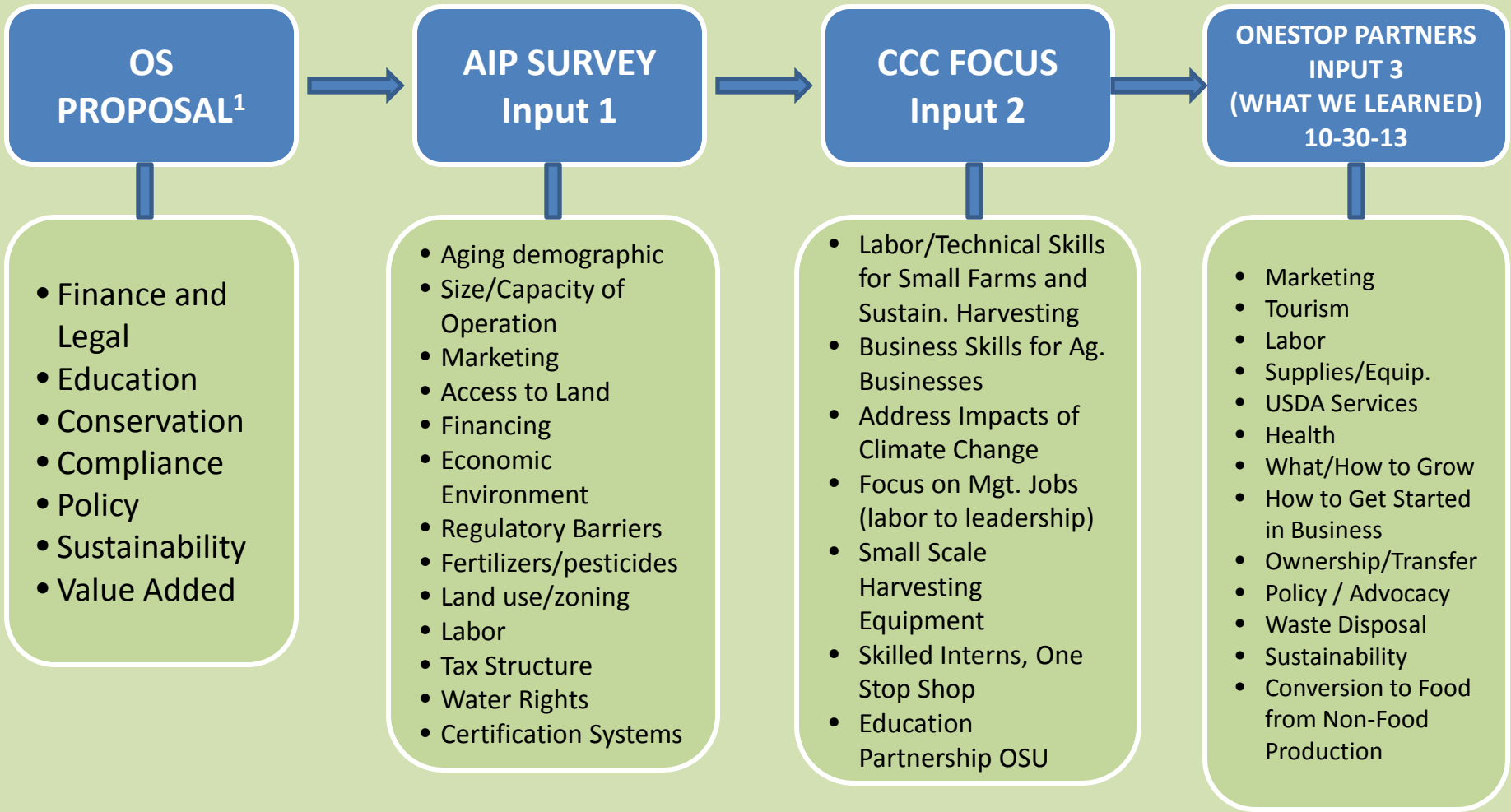


**Landscape Scale Level**

- Regional Food System Policy
- Regional Branding
- Regional Issues (i.e. transportation/distribution gaps)



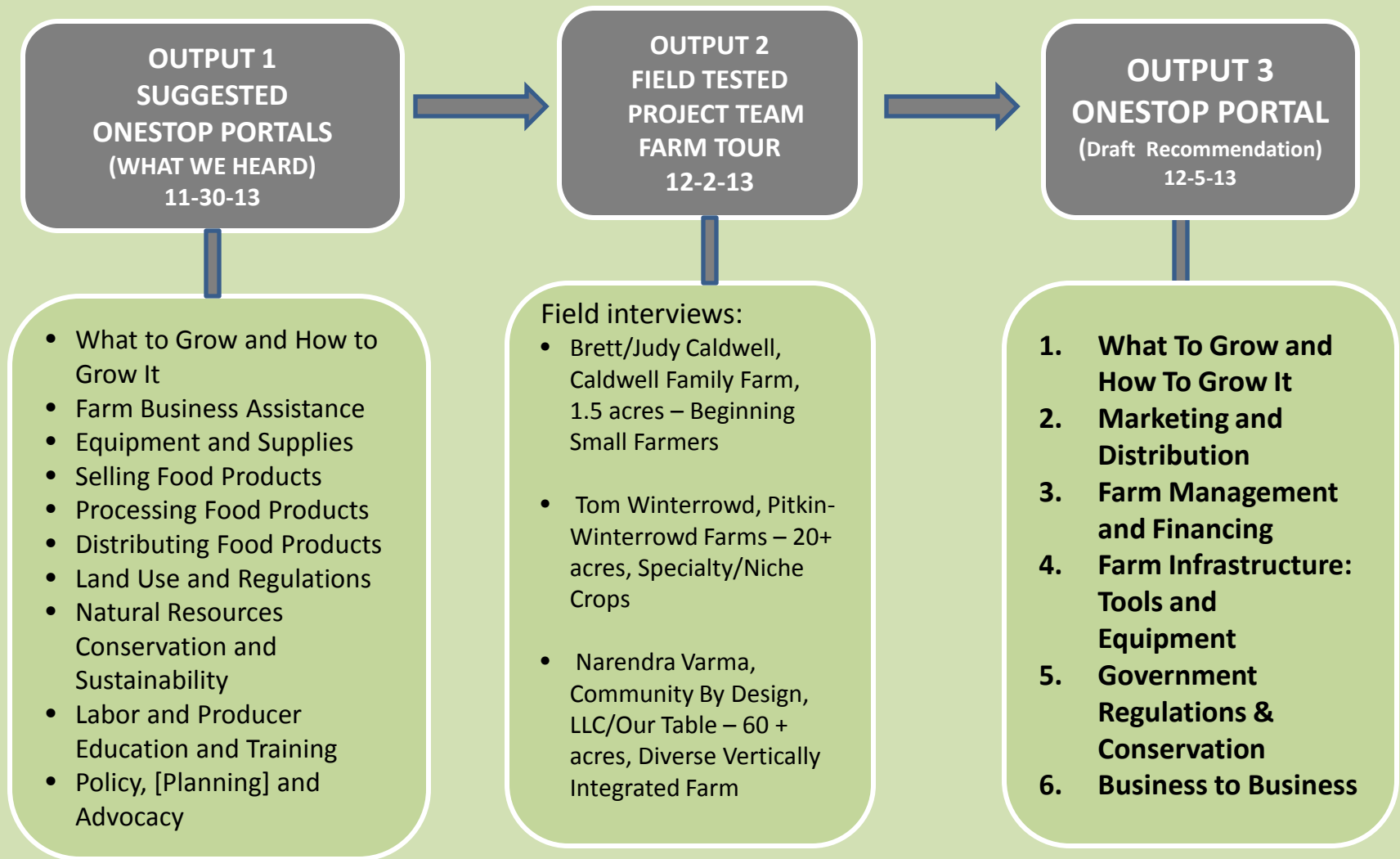
# SUMMARY OF PORTAL ALTERNATIVES



Compiled by COGAN OWENS COGAN 11-21-13

1/ - USDA SARE Project found the following key areas of concern to based on interviews and survey of ag producers and processors/distributors: foods system vision/strategy, value-added processing, distribution, food system labor, transportation, energy, water, marketing, land use regulation and tools





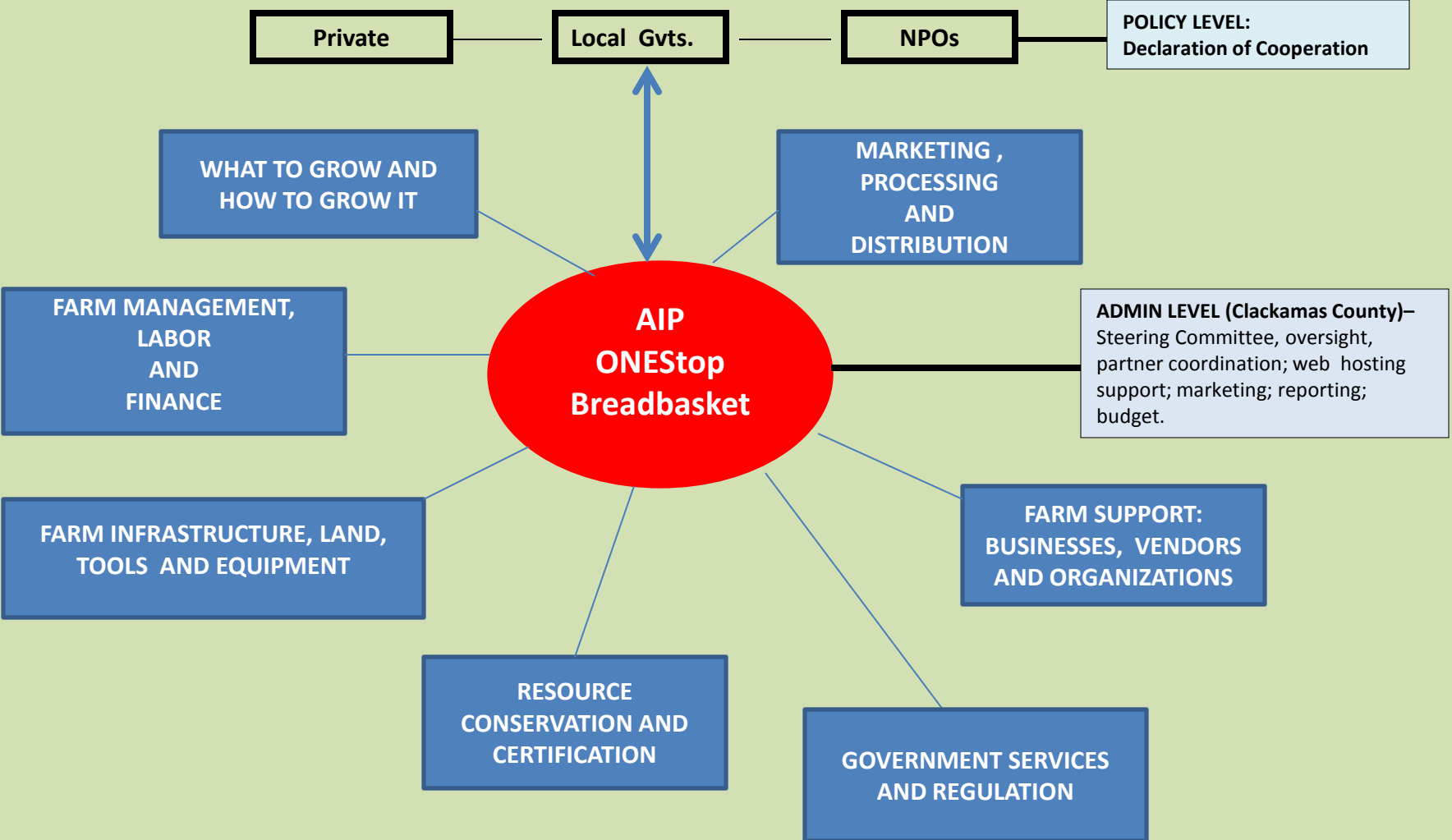
## DRAFT ONESTOP PORTAL RECOMMENDATION

**OUTPUT 4**  
**ONESTOP PORTALS**  
(THE BASKETS)  
1 – 23 -14

- 1. What To Grow and How To Grow It**
- 2. Marketing, Processing and and Distribution**
- 3. Farm Management, Labor and Financing**
- 4. Farm Infrastructure, Land, Tools and Equipment**
- 5. Government Services and Regulations**
- 6. Resource Conservation and Certification**
- 7. Farm Support: Businesses, Vendors and Organizations**

**FINAL RECOMMENDATION**

# Clackamas Food System ONESStop BREADBASKET PORTALS

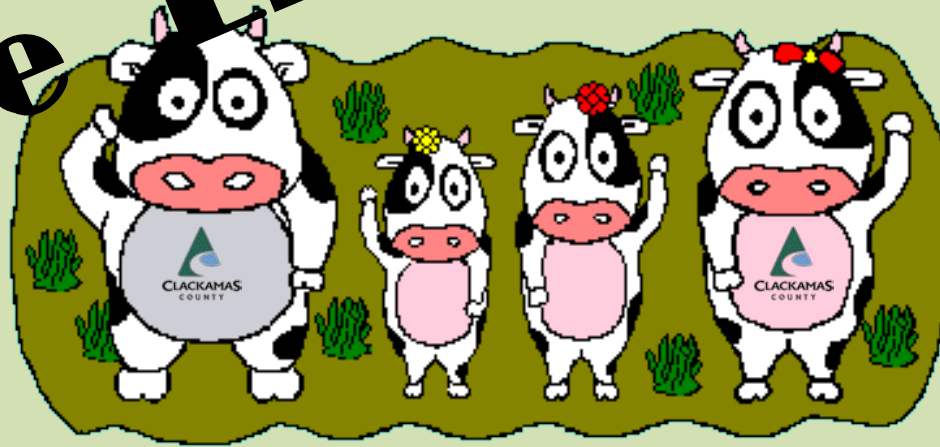




*Problem Solved?*



# The End!



**We Look Good Because of Great Support!**

**Special Thanks To:**

- Clackamas County Board of Commissioners
- Co-Conveners Martha Schrader and Shelly Parini
  - ONEStop Partners
  - Oregon Solutions
  - Cogen Owens Cogen

Clackamas County Agricultural and Forestry Economic Development

[www.clackamas.us/business](http://www.clackamas.us/business)

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