AIP Regional
ONEStop
Cornerstone:
“A Public+Private+NPO Partnership bringing diverse technical assistance, collaboratively developed and implemented, to producers, processors, distributors and consumers in support of the growing and eating of healthy, local foods.”

“The Really Big “IDEA”

“It’s all about the Partnership!”
**FoodSystem ONEStop Concept**

- **Private**
  - Finance and Legal Partnership: Micro lending/Succession Planning
  - Education Partnership: Peer to Peer Learning – large/small
  - Research & Development Partnership: Technical collaboration w/ university and community college; private sector
  - Conservation Partnership: Conservation Farm Planning; TA; Ecosystem Services

- **Local Gvts.**
  - Compliance Partnership: Regulatory/Permits/Oversight/Admin
  - Policy Partnership: Regional Food System
  - Sustainability Partnership: LID, Renewable Energy, Energy Audits
  - Value Added Partnership: Processing/Packaging; Distribution; Marketing; Institution Food Buying

- **NPOs**
  - POLICY LEVEL: MOU, Funding Oversight, Accountability
  - ADMIN/Implementation Level – project mgt.; budget; web hosting; marketing; partner coordination; reporting

**PROJECT LEVEL:**
- QSRA (Quick Strike, Rapid Assessment)
  - Implementation from partners’ toolboxes

**Landscape Scale Level**
- Regional Food System Policy
- Regional Branding
- Regional Issues (i.e. transportation/distribution gaps)

**Value Added Partnership**
- Processing/Packaging; Distribution; Marketing; Institution Food Buying

**$4.8b**

**Proj.1**

**Proj.2**

**Proj.3**

**CLACKAMAS COUNTY**
SUMMARY OF PORTAL ALTERNATIVES

1/ - USDA SARE Project found the following key areas of concern to based on interviews and survey of ag producers and processors/distributors: foods system vision/strategy, value-added processing, distribution, food system labor, transportation, energy, water, marketing, land use regulation and tools.
1. What To Grow and How To Grow It
2. Marketing and Distribution
3. Farm Management and Financing
4. Farm Infrastructure: Tools and Equipment
5. Government Regulations & Conservation
6. Business to Business
OUTPUT 4
ONESTOP PORTALS
(THE BASKETS)
1 – 23 -14

1. What To Grow and How To Grow It
2. Marketing, Processing and Distribution
3. Farm Management, Labor and Financing
4. Farm Infrastructure, Land, Tools and Equipment
5. Government Services and Regulations
6. Resource Conservation and Certification
7. Farm Support: Businesses, Vendors and Organizations

FINAL RECOMMENDATION
Clackamas Food System ONEStop
BREADBASKET PORTALS

Private Local Gvts. NPOs

POLICY LEVEL:
Declaration of Cooperation

WHAT TO GROW AND HOW TO GROW IT

MARKETING, PROCESSING AND DISTRIBUTION

ADMIN LEVEL (Clackamas County)—Steering Committee, oversight, partner coordination; web hosting support; marketing; reporting; budget.

FARM MANAGEMENT, LABOR AND FINANCE

FARM SUPPORT: BUSINESSES, VENDORS AND ORGANIZATIONS

FARM INFRASTRUCTURE, LAND, TOOLS AND EQUIPMENT

RESOURCE CONSERVATION AND CERTIFICATION

GOVERNMENT SERVICES AND REGULATION
Problem Solved?
We Look Good Because of Great Support!

Special Thanks To:

• Clackamas County Board of Commissioners
• Co-Conveners Martha Schrader and Shelly Parini
  • ONEStop Partners
  • Oregon Solutions
  • Cogen Owens Cogen