



Klamath IDEA Project Team Meeting Notes
March 12th, 2014, 2:00 to 5:00pm
Mt. McLoughlin Room, College Union
Oregon Tech, Klamath Falls

Attended by:

Betty Riley, Adam Burwell, Charlie Jones, Kat Rutlidge, Chip Massie, Julie Bettles, Mark Clark, Art Belsky, John Lamy, Steve Vincent, Adam DePietro, Matt Dodson, Randal Pope, Nathan Cherpeski, Jeff Woolworth, Lauren Jespersen, Bill Castle, Mark Wendt, Angela Price, Larry Holzgang, Amy Amrhein, Kelley Minty-Morris, Karl Wenner, Trey Senn, Mark Ahalt, Michael Mills.

Key Points

- Identified the need for more emphasis on the governance structure and the composition of the actual organization. Organization must be sustainable, and a self-supporting agency. Governance Committee to meet on April 7, 11:00am to 2:00pm.
- Prepare timelines for outcomes to insure commitment and continued participation of project team. (Refer back to identified expectations.)
- Need to develop cost estimates.
- Reconfirmed Vision and identified key elements for better understanding and messaging
 - I. Center for Entrepreneurship – School for Entrepreneurism – “One Stop Center”
 - II. Idea Lab for development, with sponsorship and mentoring support
 - III. Integrate economic development resources / adapt information sharing culture
 - IV. Link to funding sources, and provide for non-profit and for-profit components
 - V. Education: Kiosks, Boot Camps, Pub Talks, etc.
 - VI. Increase capacity of economic development resources for support
 - VII. Physical space as well as virtual space is needed / leverage resources
- Begin to articulate individual commitments to include in the Declaration of Cooperation.
- Project Team to use Basecamp for sharing information
- Committees all to meet to answer questions prior to April 17th meeting.

Action Items

- Scott Sandler* is confirmed to join the Project Team meeting on April 17th at 2:30 – 3:30pm, via video conferencing.

- Jim Coonan* will join the Governance Committee meeting from 11:00am to 12 Noon on Monday, April 7th, via conference call.
- Community Re-investment Act (CRA) Bankers Roundtable to precede May Project Team meeting. May 15, 11:30 – 1:30pm lunch meeting at OIT with Project Leadership Team, plus.

Meetings Ahead

- April 17th Project Team meeting
- May 15th Project Team meeting
- June 19th Project Team meeting / Declaration of Cooperation Signing?

Resource Engagements

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Jim Coonan:

Corvallis Mayor Julie Manning and Eugene Mayor Kitty Piercy – the co-conveners of the Regional Accelerator & Innovation Network (RAIN) – hired Jim Coonan, a successful entrepreneur and former CEO and investor, to lead the RAIN program. Coonan will begin his involvement with RAIN as a consultant who will oversee the incorporation of RAIN as a 501(c)(3) coordinating entity and finalize the work plans and metrics to measure the success of the program. Previously, Coonan served as Venture Catalyst Manager at Economic Development for Central Oregon (EDCO). He served as chair of the Oregon Entrepreneur's Network (OEN), the largest entrepreneurship assistance organization in Oregon and PAN (Portland Angel Network). (*January 2014*)

Scott Sandler:

Fund Manager. Scott joined the Oregon Angel Fund in 2012 and manages the day-to-day activities of the Oregon Angel Fund including generating deal flow, evaluating business plans and due diligence management. Scott became CEO of electronic design automation (EDA) startup Novas Software in 2000. There he honed his management skills and engaged his passion for building teams and brands. After selling the company to Taiwanese EDA leader SpringSoft in 2008 he fulfilled a promise to pursue something completely different at mid-life in 2010. He stopped commuting to San Jose, returned to Oregon full time, and invested in the Oregon Angel Fund, quickly becoming one its most active members. Scott is an engineer who found out early that he liked talking about technology and products more than designing and testing them. Starting at Intel in the mid-80s provided a solid launching pad for a career in high-tech startups and marketing.