

# Oregon Solutions Declaration of Cooperation Clackamas County Food System ONEStop (ONEStop) April 24, 2014

### I. Project Snapshot

Clackamas County is a major breadbasket providing food and other agricultural products for the greater Portland region and beyond. The agricultural "cluster" of farms and associated business in the County is an economic engine for the region and a vital part of the county's industrial mix. The economic impact of agriculture in Clackamas County has both regional and statewide significance, having the most farms, most organically-certified farms, and consistently ranked among the state's top counties in farm sales.

Clackamas County's 2012 Agricultural Investment Plan (AIP) focuses on expanding countywide economic growth by fostering and capturing emergent markets and business opportunities in the county's agricultural sector. The Clackamas County Foodshed Strategic Plan, as an element of the overall AIP, details the scope of the food system in the region, opportunities for farmers, and specifies a series of action steps. Those steps are necessary to achieve greater vitality especially for small and medium sized farms that desire to serve the regional foodshed market.

The Clackamas County Food System ONEStop (ONEStop) is primarily designed to establish a virtual public, private, nonprofit and academic partnership to support county-based farmers participate more fully in the regional foodshed economy. This economic opportunity also comes with forecasted co-benefits of strengthening public health and food access/equity, building a stronger link between rural and urban communities, linking farm-support organizations and their networks, and protecting farm land and its natural resource stewardship.

### II. Project Background

On December 27, 2012, Rick Gruen, Clackamas County Business and Community Services, submitted a request on behalf of the Board of County Commissioners to Oregon Solutions for designation of the ONEStop as an Oregon Solutions project.

On May 30, 2013, following an assessment by Oregon Solutions staff member Jim Jacks, Governor John Kitzhaber designated the ONEStop as an Oregon Solutions project and appointed Martha Schrader, Clackamas County Commissioner, and Shelly Parini, Clackamas Community College Dean of College Advancement, as Co-Conveners for the project.

### **III. Project Description**

The ONEStop is primarily designed to establish a virtual public, private, nonprofit and academic partnership to support county-based farmers participate more fully in the regional foodshed economy. This economic opportunity also comes with forecasted co-benefits of strengthening public health and food access/equity, building a stronger link between rural and urban communities, linking farm-support organizations and their networks, and protecting farm land and its environmental stewardship.

The project is based on the following projects and strategic plans:

- Western Sustainable Agriculture Research and Education (SARE) funded Portland Sustainable Foodshed Project (smallfarms.oregonstate.edu/pdx-foodshed)
- Clackamas County Business and Economic Development's Agriculture and Foodshed Strategic Plan (www.clackamas.us/business/documents/CC\_Foodshed\_Strategy\_FINAL.pdf)
- Multnomah County Food Initiative (multfood.org/files/PDFs/Dec2010\_MFAP.pdf)

These complementary strategic efforts identified major challenges and opportunities to advance sustainable regional and county-level foodshed agricultural economies:

- \$4.8 billion is spent on the consumption of food and related inputs from outside the region.
- 90-95 percent of our food is currently imported from outside the region.
- Each one percent increase in local food consumption results in \$40 million in regional economic benefit.
- Underutilized nursery and other agricultural lands in Clackamas County can provide increased production and certainty to meet a large portion of the regional food system demand.
- Oregon ranks 12th in the nation in hunger while 25 percent of Oregonians are considered obese.

### **IV. Project Outline and Commitment Summary**

The Clackamas County Food System ONEStop, based on the vision of the Agricultural Investment Plan, is focused primarily on increasing the economic development potential for county-based producers to participate more fully in the regional foodshed economy.

The ONEStop partners support the following overall goals for the ONEStop:

- 1. Support local producers in serving the Portland regional foodshed markets and beyond.
- 2. Increase the economic vitality in agriculture food and beverage production, processing, distribution, retail and consumption.
- 3. Improve access to locally-produced food and beverages.
- 4. Expand connections among ONEStop partner organizations.
- 5. Share the success of the ONEStop model with communities across Oregon and beyond.

To help achieve these goals the ONEStop partners agree that:

- 1. Clackamas County will take responsibility for the management, financing (including grants and contracts), monitoring and reporting, marketing, appointment of an ONEStop Advisory Team (OAT), and long-term stewardship of the ONEStop. The OAT will meet four times a year or more and:
  - Monitor and evaluate the performance of the ONEStop in meeting its goals.
  - Identify policy issues at the local, state and national levels that can be addressed to help producers succeed in the regional food economy.
  - Provide guidance on creation of the ONEStop website and network including its customization to ensure that partners can efficiently provide information to producers without the process becoming burdensome.
  - Identify and contact additional participants in the ONEStop.
  - Assist Clackamas County to develop and implement marketing and outreach plan for the ONEStop.
  - Use partner networks to help implement the ONEStop marketing and outreach plan.
- 2. The County agrees to produce an informational flyer for the ONEStop, post it to its website, and provide electronic copies to ONEStop partners and others.
- 3. The County will identify funding and a contractor to create a website to manage the ONEStop information flows.

- 4. Clackamas County agrees, working with the OAT, to implement monitoring and evaluation of the ONEStop's performance. Preliminary process and performance measures include:
  - A. Process measures: reconvene the partners' team one year from launch; quarterly meetings of the OAT; number of visits to the website; number of personal contacts with navigators; online surveys.
  - B. Long-term performance measures based on ONEStop goals:1
    - Number of producers serving the regional food economy.
    - Trends in employment and income in regional food production, processing, distribution, retail and consumption.
    - Percentage of locally-produced food in total regional food purchases.
    - Opinion of partners on the increase or decrease in the connections with other partners' organizations.

### 5. All partners agree to:

- Nominate potential members of the OAT for County consideration.
- Appoint a contact/navigator(s) for their organization to provide information to producers through the ONEStop.
- Provide and/or review draft information to the County for a website.
- Post the ONEStop flyer and use websites, blogs, newsletters and other outlets to increase awareness of the ONEStop.
- Provide specific links, as appropriate, for the ONEStop portal categories outlined in the table below:
  - A. What to Grow/Raise and How to Grow/Raise It
  - B. Marketing, Processing and Distribution
  - C. Farm Management, Labor and Financing
  - D. Farm Infrastructure, Land, Tools and Equipment
  - E. Government Services and Regulations
  - F. Resource Conservation and Certification
  - G. Farm Support: Businesses, Vendors and Organizations

<sup>&</sup>lt;sup>1</sup> These measures based on ONEStop goals cannot be attributed in total to the ONEStop and are subject to wider forces in the economy and organizational support over time.

### Oregon Solutions Partners' Team Resource Focused Information for the ONEStop

Organization	A What to Grow and How to Grow/ Raise It	B Marketing, Processing and Distribution	C Farm Management, Labor and Financing	D Farm Infrastructure, Land, Tools and Equipment	E Government Services and Regulations	F Resource Conservation and Certification	G Farm Support: Businesses, Vendors and Organizations
Clackamas County							
Board of County			х		Х		х
Commissioners			^		^		^
Tourism							
Development		X			X		
Council							
Education							
Clackamas	X	X	x				
Community College	^	^	^				
OSU Extension							
Service –	X	X	Х	X	X	X	X
Clackamas County							
OSU North							
Willamette Research and	X						
Extension Center							
Public Agencies							
Partners							
Multnomah County	Х	х	Х		Х		
USDA - Natural							
Resources							
Conservation						X	
Service							
USDA - Rural		V	V	V	V		
Development		X	Х	X	Х		
Clackamas Soil							
and Water					x	x	
Conservation					^	^	
District							
Oregon		v			v	v	
Department of		X	X	X	X	X	
Agriculture Private							
Organizations and							
Farm Partners							
Our Table	_	_					
Cooperative	X	X					
Pitkin-Winterrowd							
Farm	X	X					
Organic Sandy		Х					
Nonprofit Organization Partners							
Northwest Food							
Processors		X					

Organization	Α	В	С	D	E	F	G
	What to Grow and How to Grow/ Raise It	Marketing, Processing and Distribution	Farm Management, Labor and Financing	Farm Infrastructure, Land, Tools and Equipment	Government Services and Regulations	Resource Conservation and Certification	Farm Support: Businesses, Vendors and Organizations
Association/FREDi Program							
James Beard Public Market		х					х
Ecotrust Foodhub	Х	Х					х
Oregon Food Bank		Х					
1000 Friends of Oregon					х		
Oregon City Farmers Market		х					
Friends of Family Farmers	х	х	х	х		х	х
Oregon Farm Loops		х					

### V. Commitments

Clackamas County agrees to actively support implementation of the Clackamas County Food System ONEStop and agrees to:

- 1. Take responsibility for the management, financing (including grants and contracts), monitoring and reporting, marketing, appointment of an ONEStop Advisory Team (OAT), and long-term stewardship of the ONEStop. The OAT will meet four times a year or more and:
  - Monitor and evaluate the performance of the ONEStop in meeting its goals.
  - Identify policy issues at the local, state and national levels that can be addressed to help producers succeed in the regional food economy.
  - Provide guidance on creation of the ONEStop website and network including its customization to ensure that partners can efficiently provide information to producers without the process becoming burdensome.
  - Identify and contact additional participants in the ONEStop.
  - Assist Clackamas County to develop and implement marketing and outreach plan for the ONEStop.
  - Use partner networks to help implement the ONEStop marketing and outreach plan.
- 2. Produce an informational flyer for the ONEStop, post it to its website, and provide electronic copies to ONEStop partners and others.
- 3. Identify funding and a contractor to create a website to manage the ONEStop information flows.
- 4. Clackamas County further agrees, working with the OAT, to implement monitoring and evaluation of the ONEStop's performance. Preliminary process and performance measures include:
  - A. Process measures: reconvene the partners' team one year from launch; quarterly meetings of the OAT; number of visits to the website; number of personal contacts with navigators; online surveys.
  - B. Long-term performance measures based on ONEStop goals:2
    - Number of producers serving the regional food economy.
    - Trends in employment and income in regional food production, processing, distribution, retail and consumption.
    - Percentage of locally-produced food in total regional food purchases.

<sup>&</sup>lt;sup>2</sup> These measures based on ONEStop goals cannot be attributed in total to the ONEStop and are subject to wider forces in the economy and organizational support over time.

- Opinion of partners on the increase or decrease in the connections with other partners' organizations.
- Number of partner-identified initiatives similar to the ONEStop in and outside of Oregon.

**Signatures** 

Chair John Ludlow

**Clackamas County Board of County Commissioners** 

**Commissioner Martha Schrader** 

**Clackamas County Board of County Commissioners** 

Commissioner Jim Bernard

**Clackamas County Board of County Commissioners** 

**Commissioner Paul Savas** 

**Clackamas County Board of County Commissioners** 

**Commissioner Tootie Smith** 

**Clackamas County Board of County Commissioners** 

The Clackamas County Tourism Development Council agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
- Appoint a contact/navigator(s) for their organization to provide information to producers through the ONEStop.
- Provide and/or review draft information to the County for a website.
- Post the ONEStop flyer and use websites, blogs, newsletters and other outlets to increase awareness of the ONEStop.
- Provide specific links, as appropriate, for the ONEStop portal categories outlined in the table below:
  - A. What to Grow/Raise and How to Grow/Raise It
  - B. Marketing, Processing and Distribution
  - C. Farm Management, Labor and Financing
  - D. Farm Infrastructure, Land, Tools and Equipment
  - **E.** Government Services and Regulations
  - F. Resource Conservation and Certification
  - G. Farm Support: Businesses, Vendors and Organizations

Signature

[Signer's Name]

**Clackamas County Tourism Development Council** 

Clackamas Community College agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
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  - F. Resource Conservation and Certification
  - G. Farm Support: Businesses, Vendors and Organizations

Signature

[Signer's Name]

**Clackamas Community College** 

# OSU Extension Service for Clackamas County agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
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7

[Signer's Name]

**OSU Cooperative Extension** 

The North Willamette Research and Extension Center agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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  - G. Farm Support: Businesses, Vendors and Organizations

11, 31.2

[Signer's Name]

**North Willamette Research and Extension Center** 

Multnomah County agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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- Appoint a contact/navigator(s) for their organization to provide information to producers through the ONEStop.
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### **Signature**

See following page - 13a

### Signature(s) and Date

### **Multnomah County Board of County Commissioners**

Callep C	4/4/2014
Acting County Chair Marissa	Madrigal
Am	4/4/2014
Acting Commissioner Liesi V	Vendt, District 1
Laste Louis	4/4/2014
Commissioner Loretta Smith	n, District 2
CK Shiprack	4/4/2014
Commissioner Judy Shipraci	k, District 3
Diane MKeel	<b>4/4/2014</b>
Commissioner Diane McKee	el, District 4

# **USDA – Natural Resources Conservation Service agrees to actively support** implementation of the Clackamas County Food System ONEStop and to:

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Signature

RON ALVARADO,

[Signer's Name]

**USDA - Natural Resources Conservation Service** 

# USDA – Rural Development agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
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**Signature** 

[Signer's Name]

**USDA - Rural Development** 

Clackamas Soil and Water Conservation District agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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**Signature** 

[Signer's Name]

**Clackamas Soil and Water Conservation District** 

Oregon Department of Agriculture agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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**Signature** 

[Signer's Name]

**Oregon Department of Agriculture** 

Our Table Coop agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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**Signature** 

[Signer's Name]

**Our Table Cooperative** 

# Pitkin-Winterrowd Farm agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
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**Signature** 

[Signer's Name]

Pitkin-Winterrowd Farm

Organic Sandy agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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**Signature** 

[Signer's Name]
Organic Sandy

Northwest Food Processors Association/FREDi Program agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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Stenature

[Signer's Name]

Northwest Food Processors Association/FREDi Program

James Beard Public Market agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
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G. Farm Support: Businesses, Vendors and Organizations

Signature

[Signer's Name]

**James Beard Public Market** 

**Ecotrust Foodhub agrees to actively support implementation of the Clackamas County Food System ONEStop and to:** 

- Nominate potential members of the OAT for County consideration.
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  - F. Resource Conservation and Certification
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Signature

[Signer's Name] **Ecotrust Foodhub** 

Oregon Food Bank agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
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**Signature** 

[Signer's Name]
Oregon Food Bank

### **1000** Friends of Oregon agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

- Nominate potential members of the OAT for County consideration.
- Appoint a contact/navigator(s) for their organization to provide information to producers through the ONEStop.
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  - G. Farm Support: Businesses, Vendors and Organizations

Signature

[Signer's Name]

**1000 Friends of Oregon** 

Oregon City Famers Market agrees to actively support implementation of the **Clackamas County Food System ONEStop and to:** 

- Nominate potential members of the OAT for County consideration.
- Appoint a contact/navigator(s) for their organization to provide information to producers through the ONEStop.
- Provide and/or review draft information to the County for a website.
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  - E. Government Services and Regulations

Trunaid/villiams

- F. Resource Conservation and Certification
- G. Farm Support: Businesses, Vendors and Organizations

**Signature** 

**Oregon City Farmers Market** 

Friends of Family Farmers agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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**Signature** 

[Signer's Name]

**Friends of Family Farmers** 

# Oregon Farm Loops agrees to actively support implementation of the Clackamas County Food System ONEStop and to:

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  - B. Marketing, Processing and Distribution
  - C. Farm Management, Labor and Financing
  - D. Farm Infrastructure, Land, Tools and Equipment
  - **E.** Government Services and Regulations
  - F. Resource Conservation and Certification
  - G. Farm Support: Businesses, Vendors and Organizations

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[Signer's Name]

Oregon Farm Loops

**VI. Appendi**x Governor's Designation Letter



May 30, 2013

### JOHN A. KITZHABER, MD Governor

Clackamas County Board of Commissioners Public Services Building 2051 Kaen Road Oregon City, OR 97045

Dear Commissioners Ludlow, Bernard, Savas, Schrader, and Smith:

Thank you for your request that the Clackamas County Food System ONEStop concept be designated as an Oregon Solutions project. After reviewing the assessment conducted by Oregon Solutions staff, I feel this project supports Oregon's Sustainable Community Objectives. Therefore, I am pleased to designate it as an Oregon Solutions project and appoint *Martha Schrader*, Clackamas County Commissioner, and *Shelly Parini*, Dean of College Advancement, Clackamas Community College, as co-conveners. They will lead a team of community partners to develop the ONEStop and get agreements from project team members about how best to integrate and leverage resources for implementation. The goal is to leverage technical and financial resources among the partners to help growers. This will lead to increased production which will help close supply-demand gaps.

The ONEStop has the potential of bringing together urban and rural communities for shared purposes. It can strengthen the connection between non-profit, business and government sectors on the ground in your community. In addition, it may create a model which can be replicated in other parts of the state. Please keep the governor's office updated on this effort and thank you for your work and enthusiasm thus far.

Sincerely.

John A. Kitzhaber, M.D.

Governor

cc:

Greg Wolf Beverly Stein Shelly Parini

JAK:gw/lh