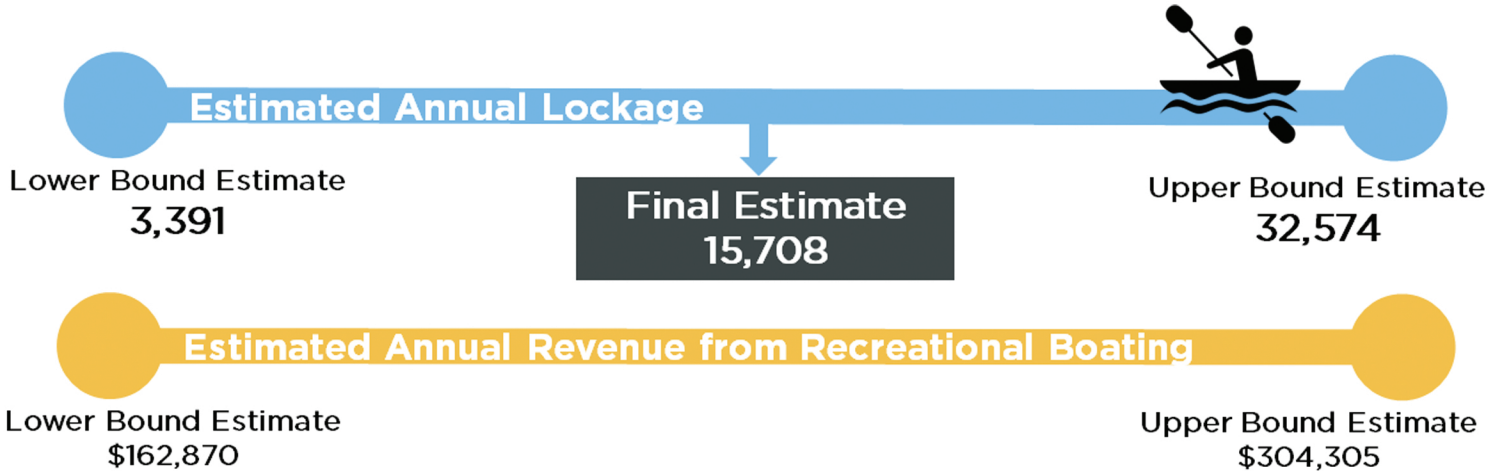


Willamette Falls Locks Summary

From the Clackamas County Water Tourism Strategic Plan 2018

For the Clackamas County Water Tourism Strategic Plan, Crane Associates conducted an independent survey of 1,700 paddlers, motor boaters and anglers representing 1.6 million water-based recreationists. This is a statistically significant sample with 95% confidence. This is the only known study to survey potential recreational locks users directly.

Market Demand for Locks Usage by Non-Commercial Recreational Boaters



This survey was not intended as a complete detailed market analysis of the demand of lockage. For the purposes of this study a lockage is one water craft through the locks.

Crane Associates estimates 15,708 trips through the locks. This estimate is considered conservative because it excludes the 55% of respondents that were undecided. When the locks are open, a portion of the undecided respondents will use the locks. This forecast is higher than in other studies that rely on historic usage. Past demand is not an indicator of future preference. Previously the locks experience was impacted by inconsistent operation of the locks and industrial use of the river. Future locks use will reflect the growing demand for outdoor recreation and a higher quality recreational experience.



For more information and to view the full report:

Visit MtHoodTerritory.com/water-tourism-strategic-plan

