Transportation Electrification Executive Council  
November 10, 2010  
12:00-4:00  

Portland State University - Urban Affairs Building  
Meyer Memorial Conference Room  
506 SW Mill Street, 7th floor  
Portland, OR 97201  

AGENDA  

Meeting Objectives:  
• Group understanding of the project background and purpose  
• Identification of potential Council actions and initial priorities  
• Identification of next meeting/next steps  

12:00 - 12:15 ......................... Arrive and Get Lunch ................................................. All  
12:15 - 12:20 ......................... Welcome/Introductions ........................................ Chris Warner  
12:20 - 12:45 .......................... Project Background  

Transportation Electrification Opportunities .......... George Beard  
Industry Landscape ................................................................. Charlie Allcock  
12:45 - 1:00 .......... Alternative Fuels Working Group/Project Purpose .......... Jeff Cogen  
1:15 - 1:45 ............................ Council Member Interests ........................................... All  
1:45 - 2:00  
BREAK  
2:00 - 3:00 .......... Discussion of Potential Council Action in Key Areas .................. All  

Public Outreach/Education ........................................ John MacArthur  
Infrastructure .......................................................................... Art James  
Economic Development ......................................................... Mark Brady  
Regulatory/Policy ................................................................. Rick Wallace  
3:00 - 3:30 .............................. Initial Discussion of Priorities .......................... All/Therese  

2011 Legislative Session Priorities  
Potential Project Priorities  
3:30 - 3:45 .............. Information Needs/Updates for Next Meeting .......... All/Therese  
3:45 - 4:00 ....................... Next Meeting/Next Steps ..................................... Jeff/Therese