December 16, 2008

The Honorable Theodore Kulongoski
Governor of the State of Oregon
State Capitol, Room 160
900 Court Street, NE
Salem, OR 97301-4047

Dear Governor Kulongoski,

The purpose of this letter is to request your designation of the Lloyd Green District Project as an Oregon Solutions project. This project is important because the development of community/district level sustainability management and financing programs is needed for us to achieve our sustainability and climate goals.

We have broad support for the planning and visioning of sustainability in the district but need to set up the structures and invest jointly in projects and planning to implement the vision. We agree that an important first step is the creation of a new management and financing mechanism(s) and piloting it with 1-3 projects. These projects will support joint efforts around sustainability that build on the existing vision and individual development plans of the partners.

Our vision is that The Lloyd Green District will become a lifestyle community of choice for residents, workers, and visitors, and showcase Portland’s leadership in creating economically viable earth-friendly development. The Lloyd Green District Project includes two primary components for an Oregon Solutions team. The first effort is the exploration and agreement on district-wide finance and management tools to use and/or create to implement joint sustainability projects and programs in the district. The second is the development of implementation agreements for sustainability projects and programs that require district-wide public/private agreement management/financing which is categorized into these four components: Energy and Carbon; Water and District Scape; Tourism and Education and Other.

Oregon Solutions can provide the necessary structure for collaboration among the various state, local government, private-sector and civic partners needed to make it a reality. We have met with Oregon Solutions staff and the Economic Revitalization Teams staff. This project supports Oregon’s sustainability, climate change and green economy priorities and goals. Success would also encourage greater economic and population growth using underutilized sites within the urban growth boundary, rather than expansion. We believe that this collaborative and proactive effort could serve as a model for other communities in this state and for other parts of the country. Your support, demonstrated by this designation, would be especially helpful in bringing the diverse partners to the table and achieving results.

Sincerely,

Sam Adams, Mayor Elect
City of Portland

Bruce A. Warner, Executive Director
Portland Development Commission

David Bragon, Council President
Metro Regional Government

Rick Williams, Executive Director
Lloyd Transportation Management Association