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Eugene Landscape Company Goes Green

Rexius landscape service is fueling its fleet of cars, trucks, off-road equipment and landscape vehicles with cleaner-burning diesel.

It's costing Rexius \$50-100,000 extra a year. But, its also making company workers feel better.

"We've been committed around here forever, in clean soil, clean water and now this is our chance to participate in clean air," Rusty Rexius, with Rexius said.

Known for landscaping, Rexius is now tending to the air, by fueling vehicles with bio-fuel and ultra-low sulfur.

"At this point, we're the only private company that has made a significant investment and commitment. And we feel if we do it, maybe some others will follow suit," Rexius said.

Rexius is using what's called a B20 fuel mix. 20% is biodiesel, the other 80-percent is the ultra-low sulfur diesel.

"There's about a 50% reduction in carcinogens. There is anywhere from 30-50% reductions in a whole number of harmful particulate matters," Rexius said.

For proof of just how cleanly the fuel burns, just look at the tailpipe of a Rexius company car. You can't "see" any emissions.

"They're much cleaner burning from an emissions standpoint. But also from a maintenance standpoint in the engines themselves, and the engines run better," Rexius said.

In the case of their company cars, the fuel efficiency is also much greater. Rexius salesmen fuel up a third less than they did when they drove petroleum fueled SUV's.

"Went from 15 miles per gallon. 15 or 16. Up to 40, or 42," John Kirschenmann, a Rexius salesman said.

But the best thing...

"It burns so much cleaner, and I feel really good about that," Kirschenmann said.

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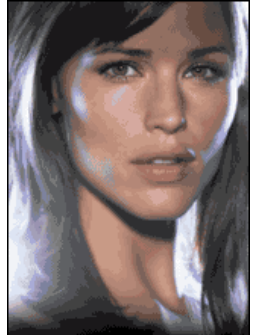
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