

Energizing Oregon - A PEV Market and Community Plan Workgroup Overview

Executive Committee
Chair: Lynn Peterson
TEEC Members: Charlie Allcock, Dan Bates, Lisa Adatto, Scott Simms

Work Group 1 Next Generation Deployment Strategy	Workgroup 2 Policies and Inducements	Work Group 3 Training Marketing and Outreach	Work Group 4 Utility Planning and Analysis
Chair: Charlie Allcock	Chair: Dan Bates	Chair: Lisa Adatto	Chair: Scott Simms
Task Lead: John MacArthur, Art James, and Ashley Horvat	Task Lead: Mark Brady	Task Lead: Rick Wallace	Task Lead: Rick Wallace and Adam Bless
Other TEEC Members: Duncan Wyse* Lynn Peterson Betsy Boyd Thomas Brookes	Other TEEC Members: Bob Acheson* Robert Waterhouse	Other TEEC Members: Betsy Boyd* Lynn Peterson Robert Waterhouse George Beard	Other TEEC Members: Jerry Berger* PGE PacifiCorp ECotality
Facilitation/Project Management: Josh Proudfoot	Facilitation/Project Management: Josh Proudfoot	Facilitation/Project Management: Therese Hampton	Facilitation/Project Management: Therese Hampton
Actions: <ul style="list-style-type: none"> • Increase PEV visibility and awareness through adoption by fleets, business owners, and others and other actions. • Recommend a statewide ESVE network that addresses current gaps in coverage and addresses the next stage of deployment (multi-family, ecotourism, etc) 	Actions: <ul style="list-style-type: none"> • Survey work done to date and evaluate effectiveness. • Develop recommendations for any required changes to building codes, construction permitting and inspection, zoning, parking rules or other local ordinances. 	Actions: <ul style="list-style-type: none"> • Conduct a perception and awareness survey to determine current PEV and EVSE knowledge. • Develop a training, marketing and outreach plan. • Implement innovative outreach efforts. • PEV training and outreach materials for auto dealers. 	Actions: <ul style="list-style-type: none"> • Examine ways to minimize potential grid impacts. • Data analysis of usage patterns and changes in utility bills. • Plan to encourage off-peak charging of PEVs and identification of marketing materials.

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Committed Partners: Nissan Toyota Mitsubishi General Motors Ford Freightliner Custom Chassis Azure Dynamics Drive Oregon Eaton Aero-vironment ECOtality Shorepower Technologies Coulomb Tecnoloties Mitsubishi Heavy Industries General Electric Kanematsu Inspec Group Oregon Auto Dealers Association Enterprise IBEW 48/NECA OTREC Rocky Mountain Institute Oregon Travel Information Council AAA Oregon Clean Cities - Rogue Valley City of Portland Association of Oregon Counties Metro Clark County	Committed Partners: General Motors Oregon Auto Dealers Association IBEW 48/NECA Rocky Mountain Institute Clean Cities Coalition - Rogue Valley City of Portland Metro City of Vancouver City of Eugene Portland General Electric ODOT ODOE Business Oregon Building Codes Division TEEC Member (other than Chair)	Committed Partners: Nissan Toyota Mitsubishi General Motors Azure Dynamics Eaton Aero-vironment General Electric Kanematsu Inspec Group Oregon Auto Dealers Association IBEW 48/NECA Rocky Mountain Institute Clean Cities Coalition - Rogue Valley City of Portland Metro City of Vancouver City of Eugene Portland General Electric Northern Wasco ODOT ODOE Business Oregon TEEC Member (other than Chair)	Committed Partners: General Motors ECOtality Oregon Auto Dealers Association IBEW 48/NECA Rocky Mountain Institute Clean Cities Coalition - Rogue Valley PacifiCorp Portland General Electric Oregon Municipal Electric Utilities Association Clark PUD EWEB Northern Wasco Bonneville Power Administration ODOE ODOE Business Oregon Oregon PUC TEEC Member (other than Chair)

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City of Eugene Springfield Jackson County League of Oregon Cities Portland General Electric Northern Wasco Bonneville Power Administration ODOT DOE Business Oregon TEEC Member (other than Chair)			